

# 2011 IN-FLIGHT PROGRAM DATES

Airdate	Space Close	Materials Due	Approval Deadline
<b>January</b> ■	Sept 29, 2010	Oct 20, 2010	Oct 29, 2010
<b>February</b> ■	Oct 29, 2010	Nov 19, 2010	Nov 29, 2010
<b>March</b> ■	Nov 29, 2010	Dec 20, 2010	Dec 31, 2010
<b>April</b> ■	Dec 31, 2010	Jan 15, 2011	Jan 28, 2011
<b>May</b> ■	Jan 28, 2011	Feb 18, 2011	Mar 4, 2011
<b>June</b> ■	Feb 28, 2011	Mar 18, 2011	April 1, 2011
<b>July</b> ■	March 31, 2011	April 20, 2011	May 2, 2011
<b>August</b> ■	April 29, 2011	May 18, 2011	May 31, 2011
<b>September</b> ■	May 27, 2011	June 20, 2011	July 1, 2011
<b>October</b> ■	June 30, 2011	July 19, 2011	Aug 2, 2011
<b>November</b> ■	July 29, 2011	Aug 19, 2011	Aug 31, 2011
<b>December</b> ■	Aug 31, 2011	Sept 20, 2011	Sept 29, 2011

## MATERIALS SPECIFICATIONS

### VIDEO

**Option 1.** Full Resolution Quicktime files sent on an external hard drive or saved to a DVD as data files (cannot be an encrypted self-starting DVD)

**Option 2.** NTSC miniDV Tape

**Option 3.** NTSC Beta SP with Split Tracks

### AUDIO

CD, AIFF, MP3, WAVE, AAC, Apple Lossless, MP4

### LOGOS

Dimensions: 1"x1" (minimum)  
Resolution: 300 dpi  
Format: JPEG, PNG or EPS

### IMAGES

Dimensions: 4"x5" (3"x3" minimum)  
Resolution: 300 dpi  
Format: JPEG, PNG or EPS

### ADDITIONAL INFORMATION

IMA is not liable for materials sent. Therefore we encourage duplication of important materials prior to shipment.

IMA will keep all provided footage unless otherwise indicated with a written letter provided when footage is sent.

### SHIP MATERIALS TO

In-Flight Media Associates  
Production Department  
1646 North Coast Highway 101  
Encinitas, CA 92024  
Phone: 760-944-6575  
Fax: 760-944-6576

**In-Flight Media Associates, Inc.**

1646 North Coast Highway  
101 Encinitas, CA 92024

ph. 760.944.6575  
fx. 760.944.6576

[www.in-flightmedia.com](http://www.in-flightmedia.com)

