



2009 In-Flight Program Dates & Material Specifications

Airdate	Space Close	Materials Due	Approval Deadline
January	Oct 5, 2008	Oct 19, 2008	Oct 29, 2008
February	Nov 2, 2008	Nov 16, 2008	Nov 26, 2008
March	Dec 3, 2008	Dec 14, 2008	Dec 28, 2008
April	Jan 4, 2009	Jan 18, 2009	Jan 30, 2009
May	Feb 1, 2009	Feb 15, 2009	Feb 26, 2009
June	Mar 3, 2009	Mar 14, 2009	Mar 25, 2009
July	April 4, 2009	April 18, 2009	April 30, 2009
August	May 9, 2009	May 23, 2009	June 4, 2009
September	June 6, 2009	June 20, 2009	July 2, 2009
October	July 7, 2009	July 18, 2009	July 28, 2009
November	Aug 8, 2009	Aug 22, 2009	Sept 1, 2009
December	Sept 5, 2009	Sept 19, 2009	Oct 1, 2009

Video Formats & Info:

ALL Video must be NTSC.
 Prefer BetaSP format.

Other formats (DV/DVCAM, DVC-PRO, Digi-Beta) can be converted for a nominal fee.

Prefer SPLIT Audio mix (VO separate from music and SFX). Stereo/Mixed tapes ONLY accepted for pre-produced spots that do NOT require additional editing.

All tapes must be labeled appropriately. (Air Date, Client, Title)

All Footage returned to sender (unless noted otherwise) upon program completion & full payment is received.

Logo Formats & Info:

All Logos should be designed in CMYK or grayscale colorspaces.

Prefer Illustrator/EPS/Vector formats.

MINIMUM Requirements: Save in TIFF/JPG format in CMYK or grayscale color space. All scaling done at 300dpi at 100%.

Client's URL needed and verified for use in Airline Magazine.

Shipping Info:

In-Flight Media Associates
 Production Department
 1646 North Coast Highway 101
 Encinitas, CA 92024

Additional Information

Footage Releases are required for ALL footage provided by the client. These will be provided to you by IMA.

Location Releases are required for ALL location work. These will be provided to you by IMA.

IMA is not liable for materials sent. Therefore we encourage duplication of important materials prior to shipment.

An FTP site is available, upon request, for electronic transfer of digital documents.

Key Contacts

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