



VIEWER PROFILE	MALE	60%
	FEMALE	40%
AGE	18 TO 34	10%
	18 TO 49	56%
	25 TO 54	69%
HOUSEHOLD INCOME	HHI \$50,000+	77%
	HHI \$100,000+	38%
TRAVELERS	LOYALTY TRAVELERS	30%

AIRLINE PROFILE

US AIRWAYS IS THE 5TH LARGEST DOMESTIC AIRLINE EMPLOYING MORE THAN 36,000 AVIATION PROFESSIONALS WORLDWIDE. US AIRWAYS, US AIRWAYS SHUTTLE AND US AIRWAYS EXPRESS OPERATE APPROXIMATELY 3,800 FLIGHTS PER DAY AND SERVE MORE THAN 230 COMMUNITIES IN THE U.S., CANADA, EUROPE, THE CARIBBEAN AND LATIN AMERICA.

US AIRWAYS IS A MEMBER OF THE STAR ALLIANCE NETWORK, WHICH OFFERS OUR CUSTOMERS 17,000 DAILY FLIGHT TO 897 DESTINATIONS IN 160 COUNTRIES WORLDWIDE.

HUB CITES

CHARLOTTE, LAS VEGAS, PHILADELPHIA, PHOENIX AND PITTSBURGH

DESTINATIONS (NOT INCLUDING THOSE WITH CODESHARE PARTNERS)

US - MAJOR CITIES IN 37 STATES AND THE DISTRICT OF COLUMBIA

CANADA - CALGARY, EDMONTON, MONTREAL, OTTAWA, TORONTO AND VANCOUVER

THE CARIBBEAN AND LATIN AMERICA - ACAPULCO, ANTIGUA, ARUBA, BARBADOS, BELIZE, CANCUN, COZUMEL, GEORGE TOWN, GRAND BAHAMAS ISLAND, GRAND CAYMAN, GUADALAJARA, GUATEMALA CITY, GUAYMAS, HERMOSSILLO, IXTAPA/ ZIHUATENEJO, KINGSTON, LA ROMANA, LIBERIA, LOS CABOS, MANZANILLO, MAZATLAN, MEXICO CITY, MONTEGO BAY, NASSAU, PROVIDENCIALES, PUERTO VALLARTA, PUNTA CANA, SAN JOSE, SAN JUAN, SANTO DOMINGO, ST. CROIX, ST. KITTS, ST. LUCIA, ST. MAARTEN, ST. THOMAS

